



# Lean Kanban India 2016

Sponsorship Document

Join the Conversation at #LKIn16!

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# About LKIn16

- Lean Kanban India 2016 is part of the global Lean Kanban conference series of events providing pragmatic, actionable guidance you can apply immediately to knowledge or service work.
- This year's conference in Bangalore, India, features the state of the art in Kanban, drawing from the real experiences of hundreds of organizations worldwide. We already have a confirmed list of eminent speakers in the domain including David J Anderson, considered the father of the software Kanban method.
- We expect more than 200 participants, primarily managers, consultants, product owners, agile practitioners and coaches from reputed organizations.
- 2 day conference - September 9, 10
- Venue: TBD
- # sessions: 24+ (including talks, games, panels, etc.)
- A 2 day pre conference workshop and a 5 day pre/ post conference workshop
- Expected audience: 200+

# LKIn15

- Last year's conference was a grand success with 150+ participants from 30+ organizations including Cognizant, Infosys, Siemens, Accenture, Samsung, Robert Bosch, Sony among others
- Held at Aloft, Cessna Business Park Bengaluru, the conference was sponsored and supported by Digite, Innovation Roots, Temenos, Tyto Software, iZenBridge, AgiVetta consulting and BSPIN
- We had speakers from across the world present sessions including David Anderson, Swami Atmapriyananda, Mike Burrows, Satyendra Kumar, Masa K Maeda, Mike Leber and many other stalwarts from the India IT and services industry.
- Please visit <http://lkin15.leankanban.com/> for more details on LKIn15



# The kind of topics we cover

Keynote - David J Anderson

David J Anderson (@lki\_dja)

Kanban: The Building Blocks

Ashish Chandra (@ashish\_chandra\_)

Keynote - Mike Burrows - Are we there yet?

Mike Burrows (@asplake)

Alternative Path for Transformation

Priyank DK Pathak (@priyankdk)

Scrumban for a UK government sector digital service

Mike Burrows (@asplake)

Kanban Donut Factory

Madhavi Ledalla

DevOps is Lean for the Organisation, not just Project Teams

Anadi Misra (@anadimishra)

Continuous Improvement with Toyota Kata

Sudipta Lahiri (@sudiptal)

Human side of Lean & Kanban

Alok Upadhay

KanbanESP: Building an Information Flow

Janice Linden-Reed

Keynote - Satyendra Kumar

Satyendra Kumar

Keynote - Swami Atmapriyananda - Ambition and Achievement vs Satisfaction and Fulfilment

Swami Atmapriyananda

Kanbanize at all levels during Lean or Agile Adoption

Krishnakumar Chinnappachari (@krish\_kumarc)

Branching for Continuous Delivery? Think Again!

Devesh Chanchlani (@devesh\_ch)

Upstream Kanban: Visualizing your Team's Priorities

Mahesh Singh (@maheshsingh)

Kanbanize the Documentation Life Cycle

Subhajit Sengupta

Synchronization and Cadence at the heart of scaling

S R V Subrahmaniam (@srv\_subbu)

Optimizing Organizational System with Lean Kanban

Kamlesh Ravlani (@kravlani)

Kanban - Myths or Facts

Mahesh Varadharajan (@mahesh\_mkr)

Kanban beyond technology - effective implementation in HR space

Padma Satyamurthy (@padma\_LeanAgile)

Implementing Scaled Kanban by Stealth: A Case Study

Avinash Rao

Visualizing Flow and Value

Mike Leber

# Sponsorship Opportunities

- The main sponsorship packages we're offering this year are: Title, Platinum, Bag, T-Shirt and Lanyard (details on the following slide)
- Packages include
  - Display of your logo on the conference website, stage banners and other marketing material (size and placement will depend on the sponsorship package you opt for)
  - Verbal recognition during the conference
- As a sponsor, we will provide you with additional registration(s) at a discounted rate
- If you have anything else in mind, feel free to contact us and we'll work something out!

# Sponsorship Packages

Type	#	Features	Price
Title	3	Booth + Logo on T-Shirt & Bag + 3 A4 size inserts* + 200 words on website + Tickets for 4 attendees^	500000 INR + tax
Platinum	3	Booth + Logo on T-Shirt & Bag + 2 A4 size inserts* + 100 words on website + Tickets for 2 attendees^	300000 INR + tax
T-Shirt	1	Logo will be prominently displayed on the conference T-Shirt	100000 INR + tax
Bag	1	Logo will be prominently displayed on the conference bag	50000 INR + tax
Lanyard	1	Logo will be displayed on the attendee id lanyard + 1 A4 size insert*	50000 INR + tax
Custom	#	If you have something in mind, contact us!	

\*All bag inserts will have to be pre-approved. ^Booth workers must register as conference participants

# Other Sponsorship Facts

- The event managers for the Lean Kanban India 2016 conference is Innovation Roots
- All cheques/DD's/Online Banking/Wire transfer must be drawn in the favour of INNOVATION ROOTS SOFTECH PRIVATE LIMITED(get in touch with our Sponsor Liaison for Banking Details)
- Sponsorship payment must be done 100% in advance by signing the Sponsorship Agreement (contact us for the Form for Sponsorship Pledge and Sponsorship Rules & Regulation Policies)
- Please note that there will be additional service tax of 12.36% applicable as per the IT Law of Government of India on all the payments of sponsorship
- Any currency conversion charges and banking charges will be applicable extra.
- Please read carefully the cancellation, service tax and refund related policy
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